

Since 1919, Ephrata has hosted *Pennsylvania's Largest Street Fair*. It is a time for folks to reacquaint with old friends, indulge in their favorite fair foods, browse the many exhibits, and enjoy the variety of concessions, games and rides that line the midway.

Tent City reminds everyone of the agricultural roots in this area. Fair Week is an eagerly anticipated highlight of the year, bringing Ephrata together as a community.

Partnerships are vital in the operations of the fair. Partnership Funds are used one hundred percent for the purpose of conducting the fair.

Benefits of partnering with us include:

Your company's exposure to thousands of people each day and many times that number during the parade.

**Prominent listing in 30,000 Fair Books.**

**Listing on our website that has more than 25,000 visitors each year.**



### Parade Night

Another highly anticipated event of the week begins at 7:00 PM Wednesday. The parade features area High School Marching Bands and other area bands.

### FFA & 4-H

The Ephrata Fair provides opportunities for the community to support local FFA and 4-H Members. Tent City and the Agricultural exhibits are located at the Tom Grater Memorial Park on Cocalico Street

### Events

- \* Dairy Cattle, Dairy Beef, Swine, Sheep Rabbit, Poultry & Goat Shows
- \* Antique Tractor Pull and Displays
- \* Children's Barnyard Academy
- \* Petting Zoo
- \* Kiddies Day
- \* Senior Day
- \* Live Entertainment

### Exhibits

- \* Grain & Field Produce Exhibits
- \* Baked Goods and Contests
- \* Photography & Artwork
- \* Homemade Wines
- \* Models & Crafts
- \* Canned Goods
- \* Needle Craft
- \* Fruits & Nuts
- \* Flowers



## Ephrata Farmers Day Association

is a tax exempt 501(c)(3) non-profit organization under the group exemption of the Pennsylvania State Association of County Fairs and is responsible for conducting the entire Ephrata Fair.

The Association consists of a Board of Directors & hundreds of Volunteers.

The Ephrata Farmers Day Association needs additional Volunteers and Partners like you.

If you are interested in serving the community by volunteering or partnering financially with us, leave a voice mail message at (717) 733-4451, contact a board member, send an email or return this card.

Advertising & Sponsorship  
sponsor@ephratafair.org

Vendors & Concessions  
concessions@ephratafair.org

Commercial Exhibits  
commercial@ephratafair.org

General Email  
fair@ephratafair.org

## Ephrata Farmers Day Association

19 South State Street PO Box 784  
Ephrata, PA 17522  
(717) 733-4451

[www.ephratafair.org](http://www.ephratafair.org)



# PARTNERSHIP OPPORTUNITIES

# Partnership & Advertising Levels & Benefits

# EPHRATA FAIR

## Platinum (\$1,500 and above)

- \* Full page B&W Ad in Fair Premium Book
- \* Listing on Fair Website with link to your website
- \* Preferred listing on Fair Website home page
- \* Corporate name on Fair Signage
- \* Corporate Name on Special Events
- \* Corporate Name on your preferred area

## Gold (\$1,000 - \$1,499)

- \* 1/2 page B&W Ad in Fair Premium Book
- \* Listing on Fair Website with link to your website
- \* Preferred listing on Fair Website home page
- \* Corporate name on Fair Signage
- \* Corporate Name on your preferred area

## Silver (\$750- \$999)

- \* 1/4 page B&W Ad in Fair Premium Book
- \* Listing on Fair Website with link to your website
- \* Corporate name on Fair Signage
- \* Corporate Name on your preferred area

## Bronze (\$500 - \$749)

- \* Business card B&W Ad in Fair Premium Book
- \* Listing on Fair Website with link to your website
- \* Corporate name on Fair Signage
- \* Corporate Name on your preferred area

## Friends of the Fair (\$50 - \$499)

- \* Listing on Fair Website
- \* Name on Friends of the Fair Banner
- \* Name in Premium Book

## Parade (\$600 per vehicle.)

Subject to Parade Chairman approval  
Contact [parade@ephratafair.org](mailto:parade@ephratafair.org)

**These areas can be selected as preferred areas of partnership.**

- \* Tent City
- \* Entertainment
- \* Petting Zoo
- \* Kiddies Day
- \* Senior Citizen's Day
- \* Barnyard Academy

Fill out the tab on the right side of the brochure with your payment and return to:

Ephrata Farmers Day Association  
PO Box 784  
Ephrata, Pa 17522



Please detach and mail to: Ephrata Farmers Day Assoc., PO Box 784 Ephrata, PA 17522

**Deadline: May 25, 2020**

Amount \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone# \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Web Site \_\_\_\_\_

Payment:  Check# \_\_\_\_\_  Cash

Partnership Level:

- Platinum
- Gold
- Silver
- Bronze
- Friends of the Fair

I would like to partner with these areas:

- Tent City
- Entertainment
- Petting Zoo
- Kiddies Day
- Senior Citizen's Day
- Barnyard Academy
- General Operations