

Since 1919, Ephrata has hosted Pennsylvania's Largest Street Fair. It is a time for folks to reacquaint with old friends, indulge in their favorite fair foods, browse the many exhibits and enjoy the variety of concessions, games and rides that line the midway. Tent City reminds everyone of the agricultural roots in this area. Fair Week is an eagerly anticipated highlight of the year, bringing Ephrata together as a community.

Sponsorships are vital in the operations of the Fair. Sponsorships that are received are used one hundred percent for the purpose of conducting the fair. Benefits of sponsorship include:

Exposure to thousands of people each day & many times that number during the parade.

#### ***Prominent listing in 30,000 Fair Books***

***Listing on our website which has more than 25,000 visitors a year.***



#### **Parade Night**

Another highly anticipated event of the week, begins at 7:00 PM Wednesday. The parade features area High School Marching Bands & other notables.

#### **FFA & 4-H**

The Ephrata Fair provides opportunities for the community to support local FFA and 4-H Members. Tent City and the Agricultural exhibits are located at the Tom Grater Memorial Park on Cocalico Street.

#### **Events**

- \* Dairy Cattle, Dairy Beef, Swine, Sheep, Rabbit, Poultry & Goat Shows
- \* Grain & Field Produce Exhibits
- \* Antique Tractor Display & Pull
- \* Children's Barnyard Academy
- \* Petting Zoo
- \* Kiddies Day
- \* Senior Day
- \* Live Entertainment

#### **Exhibits**

- \* Baked Goods & Contests
- \* Photography & Artwork
- \* Homemade Wines
- \* Models & Crafts
- \* Canned Goods
- \* Needle Craft
- \* Vegetables
- \* Fruits & Nuts
- \* Flowers

## **Ephrata Farmers Day Association**

is a tax exempt 501(c)(3) non-profit organization under the group exemption of the Pennsylvania State Association of County Fairs and is responsible for the entire Ephrata Fair.

The Association consists of a Board of Directors & hundreds of Volunteers

The Ephrata Farmers Day Association needs additional volunteers & Board Members.

If you are interested in serving the community by volunteering at the Ephrata Fair, leave a voice mail message at (717) 733-4451, contact a board member or send an email to the Ephrata Fair.



## **PARTNERSHIP OPPORTUNITIES**

ADVERTISING & SPONSORSHIP  
[sponsor@ephratafair.org](mailto:sponsor@ephratafair.org)

VENDORS & CONCESSIONS  
[concessions@ephratafair.org](mailto:concessions@ephratafair.org)

COMMERCIAL EXHIBITS  
[commercial@ephratafair.org](mailto:commercial@ephratafair.org)

GENERAL EMAIL  
[fair@ephratafair.org](mailto:fair@ephratafair.org)

### ***Ephrata Farmers Day Association***

19 South State Street PO Box 784  
Ephrata, PA 17522  
(717) 733-4451

[www.ephratafair.org](http://www.ephratafair.org)

# Partnership & Advertising Levels & Benefits

# EPHRATA FAIR

## Platinum (\$1,500 and above)

- \* Full page B&W Ad in Fair Premium Book
- \* Listing on Fair Website with Link to your website
- \* Corporate name on all Fair Signage
- \* Corporate name with all Special Events

## Gold (\$1,000 - \$1,499)

- \* 1/2 page B&W Ad in Fair Premium Book
- \* Listing on Fair Website
- \* Corporate name on all Fair Signage
- \* Corporate name with all Special Events

## Silver (\$750- \$999)

- \* 1/4 page B&W Ad in Fair Premium Book
- \* Listing on Fair Website
- \* Corporate name on all Fair Signage
- \* Corporate name with all Special Events

## Bronze (\$500 - \$749)

- \* Business Card B&W Ad in Fair Premium Book
- \* Listing on Fair Website
- \* Corporate name on all Fair Signage
- \* Corporate name with all Special Events

## Friends of the Fair (\$50 - \$499)

- \* Name on Friends of the Fair Banner
- \* Name in Premium Book

## Tent City Ag Exhibits (\$50 and above)

- \* Banner (Supplied by Partner)
- \* Yard Sign
- \* Listing on Fair Website
- \* Corporate name on all Fair Signage

## Parade Sponsor (\$600 and above)



Please detach and mail to: Ephrata Farmers Day Assoc., PO Box 784 Ephrata, PA 17522

**Deadline: May 25, 2019**      Amount \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone# \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Web Site \_\_\_\_\_

Payment:  Check# \_\_\_\_\_  Cash

Area of Interest: \_\_\_\_\_

Sponsorship Level:

- Platinum
- Gold
- Silver
- Bronze
- Tent City
- Friends of the Fair
- Parade