

1919 - 2018

Since 1919, Ephrata has hosted Pennsylvania's Largest Street Fair. It is a time for folks to reacquaint with old friends, indulge in their favorite fair foods, browse the many exhibits and enjoy the variety of concessions, games and rides that line the midway. Tent City reminds us of the agricultural roots in this area. Fair Week is an eagerly anticipated highlight of the year, bringing Ephrata together as a community.

Sponsorships are vital in the operations of the Fair. Any sponsorships that we receive are used one hundred percent for the purpose of conducting the fair. Benefits of sponsorship include:

Exposure to thousands of people each day & many times that number during the parade.

Prominent listing in 30,000 Fair Books

Listing on our website which has more than 25,000 visitors a year.



Parade Night

Another highly anticipated event of the week, begins at 7:00 PM Wednesday. The parade features area High School Marching Bands & other notables.

FFA & 4-H

The Ephrata Fair provides opportunities for the community to support local FFA and 4-H Members. Tent City and the Agricultural exhibits are located at the Tom Grater Memorial Park on Cocalico Street.

Events

- * Dairy Cattle, Dairy Beef, Swine, Sheep, Rabbit & Goat Shows
- * Grain & Field Produce Exhibits
- * Antique Tractor Display & Pull
- * Children's Barnyard Academy
- * Petting Zoo
- * Kiddies Day
- * Senior Day
- * Live Entertainment

Exhibits

Baked Goods & Contests
Photography & Artwork
Homemade Wines
Models & Crafts
Canned Goods
Needle Craft
Vegetables
Fruits & Nuts
Flowers

Ephrata Farmers Day Association

is a tax exempt 501(c)(3) non-profit organization under the group exemption of the Pennsylvania State Association of County Fairs and is responsible for the entire Ephrata Fair.

The Association consists of a Board of Directors & hundreds of Volunteers

The Ephrata Farmers Day Association needs additional volunteers & Board Members.

If you are interested in serving the community by volunteering at the Ephrata Fair, leave a voice mail message at (717) 733-4451, contact a board member or send an email to the Ephrata Fair.

ADVERTISING & SPONSORSHIP
sponsor@ephratafair.org

VENDORS & CONCESSIONS
concessions@ephratafair.org

COMMERCIAL EXHIBITS
commercial@ephratafair.org

GENERAL EMAIL
fair@ephratafair.org

Ephrata Farmers Day Association

19 South State Street PO Box 784
Ephrata, PA 17522
(717) 733-4451

www.ephratafair.org

Honoring the Past



Celebrating the Future

SPONSORSHIP OPPORTUNITIES

Sponsorship & Advertising Levels & Benefits

EPHRATA FAIR SPONSORSHIP FORM

Please detach mail to: Ephrata Farmers Day Assoc., PO Box 784, Ephrata, PA 17522

Platinum (\$5,000 and above)

- * Full Color Page Ad in Fair Premium Book
- * Banner Under Video Wall
- * 2 - 30 sec commercials on Video Wall 1
- * 2 - 15 sec Ad on Video Wall 2
- * Listing on Fair Website with Link to your website
- * Corporate name on all Fair Signage
- * Corporate name with all Special Events
- * 12 VIP Seats at Parade viewing area

Friends of the Fair (\$50 - \$900)

- * Name on Video Wall
- * Name on Friends of the Fair Banner

Tent City One (\$500 and above)

- * Banner
- * Yard Sign
- * Sign Hung in Tents
- * Listing on Fair Website
- * Corporate name on all Fair Signage

Gold (\$3,000 - \$4,999)

- * 1/2 page color Ad in Fair Premium Book
- * 1 - 30 sec commercials on Video Wall 1
- * 2 - 15 sec still Ad on Video Wall 1&2
- * Listing on Fair Website
- * Corporate name on all Fair Signage
- * Corporate name with all Special Events
- * 8 VIP Seats at Parade viewing area

Tent City Two (\$250 - \$499)

- * Yard Sign
- * Listing on Fair Website
- * Corporate name on all Fair Signage

Parade Sponsor (\$600 and above)

Silver (\$2,000 - \$2,999)

- * 1/4 page B&W Ad in Fair Premium Book
- * 2 - 15 sec still Ad on Video Wall 2
- * Listing on Fair Website
- * Corporate name on all Fair Signage
- * Corporate name with all Special Events
- * 6 VIP Seats at Parade viewing area

Bronze (\$1,000 - \$1,999)

- * Business Card B&W Ad in Fair Premium Book
- * 1 - 15 sec still Ad on Video Wall 2
- * Listing on Fair Website
- * Corporate name on all Fair Signage
- * Corporate name with all Special Events
- * 4 VIP Seats at Parade viewing area

Advertising items:

- Video Wall 1** - 8' x 13' located Whistle Stop sound included
- Video Wall 2** - 8' x 13' located at Post Office still ads only
- Banners Stands** - at all exhibit areas Fair Office, Fire Hall, Boro Office and Tent City
- Banners** - at Tent City - 3' x 7'
- Yard Signs** - at Tent City - 18" x 24"
- Signs** - in Tents at Tent City - 18" x 24"
- Special Events** - Name will be listed on publications for these events.

Level of Sponsorship _____ Dollar Amount _____

Company Name _____

Contact Person _____ Phone# _____

Address _____

City _____ State _____ Zip _____

Email _____

Web Site _____

Payment: Check# _____ Cash Bill Address Above

Sponsorship Level:

- | | |
|-----------------------------------|--|
| <input type="checkbox"/> Platinum | <input type="checkbox"/> Tent City One |
| <input type="checkbox"/> Gold | <input type="checkbox"/> Tent City Two |
| <input type="checkbox"/> Silver | <input type="checkbox"/> Friends of the Fair |
| <input type="checkbox"/> Bronze | <input type="checkbox"/> Parade |

