

Ephrata Farmers Day Association

is a tax exempt 501(c)(3) non-profit organization operating in partnership with the Pennsylvania State Association of County Fairs. The EFDA is responsible for conducting all operations of the Ephrata Fair

The Association consists of a Board of Directors working alongside hundreds of volunteers.

The Ephrata Farmers Day Association needs additional volunteers and partners like you.

If you are interested in serving the community by volunteering or partnering financially with us, please leave us a message at (717) 733-4451, contact a board member, send an email, or return this card.

Advertising & Sponsorship:
sponsor@ephratafair.org

Vendors & Concessions:
concessions@ephratafair.org

Since 1919, Ephrata has hosted Pennsylvania's Largest Street Fair. It is a time for folks to reacquaint with old friends, indulge in their favorite fair foods, browse the many exhibits, and enjoy the variety of concessions, games and rides that line the midway.

Tent City reminds everyone of the agricultural roots in this area. Fair Week is an eagerly anticipated highlight of the year, bringing Ephrata together as a community.

Partnerships are vital in the operations of the fair. Partnership Funds are used one hundred percent for the purpose of conducting the fair. Benefits of partnering with us include:

Your company's exposure to thousands of people each day and many times that number during the parade.

Prominent listing in 30,000 Fair Books.

Listing on our website that has more than 50,000 visitors each year.

Mentions & Tags on our social media pages with over 8,500 followers



Sponsorship Opportunities

Join us in partnership as we organize one of the largest fairs in the region!

www.ephratafair.org



Partnership Levels & Benefits

● Platinum (\$2,000 and above)

- Full page B&W ad in the Fair Premium Book
- Listing on Fair Website with link to your website
- Preferred listing on Fair Website homepage
- Corporate name on Fair signage
- Corporate name on Special Events
- Corporate name on your preferred area

● Gold (\$1,500-\$1,999)

- Half-page B&W ad in the Fair Premium Book
- Listing on Fair Website with link to your website
- Preferred listing on Fair Website homepage
- Corporate name on Fair signage
- Corporate name on your preferred area

● Silver (\$1,000-\$1,499)

- 1/4 page B&W ad in the Fair Premium Book
- Listing on Fair Website with link to your website
- Corporate name on Fair signage
- Corporate name on your preferred area

● Bronze (\$750-\$999)

- Business card ad in the Fair Premium Book
- Listing on Fair Website with link to your website
- Corporate name on Fair signage
- Corporate name on your preferred area

● Friend of the Fair (\$100-\$750)

- Listing on Fair Website
- Name on Friends of the Fair Banner
- Name in Premium Book

● Parade (\$750 per vehicle)

- Subject to Parade Chairman approval
- Contact Parade@ephratafair.org

These areas can be selected as preferred areas of partnership

- Tent City
- Entertainment
- Petting Zoo
- Kid's Day
- Senior Citizen's Day
- Barnyard Academy



Please Detach and mail to: Ephrata Farmers Day Assoc, PO Box 784 Ephrata, PA 17522

Deadline: May 1, 2023

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

Payment (Circle One): Cash Check # _____

Partnership Level (circle):

- Platinum
- Gold
- Silver
- Bronze
- Friend of the Fair

I would like to partner with these area(s) (circle):

- Tent City
- Entertainment
- Petting Zoo
- Kid's Day
- Senior Citizen's Day
- Barnyard Academy
- General Operations