



Photo Credit: Bryan Stough



### Parade Night

Another highly anticipated event of the week, begins at 7:00 PM Wednesday. The parade features area High School Marching Bands, & other notables.

### Live Music

Live musical entertainment with a variety of performers is provided Thursday night, Friday night, and Saturday. Some past performances include Steven Courtney, Tropical Soul, Chris Woodward & Beatlemania NOW.

### Exhibits

- Baked Goods & Contests*
- Photography & Artwork*
- Homemade Wines*
- Models & Crafts*
- Canned Goods*
- Needle Craft*
- Vegetables*
- Fruits*
- Nuts*

### FFA & 4-H

The Ephrata Fair provides opportunities for the community to support local FFA and 4-H Members. Tent City and the Agricultural exhibits are located at the Tom Grater Memorial Park on Cocalico Street.

### Events

- Dairy Cattle, Dairy Beef, Swine, Sheep, Rabbit & Goat Shows
- Grain & Field Produce exhibits.
- Antique Tractor Display & Pull
- Children's Barnyard Academy
- Petting Zoo
- Tug of War
- Pig Chase



Photo Credit: Kristy Leibl, EHS Student



Photo Credit: Alma Miller, EHS Student



Photo Credit: Bryan Stough

# EPHRATA FAIR

PENNSYLVANIA'S LARGEST STREET FAIR

The Ephrata Farmers Day Association is a tax exempt 501(c)(3) non-profit organization under the group exemption of the Pennsylvania State Association of County Fairs and is responsible for the entire Ephrata Fair.

The Association consists of a Board of Directors & hundreds of Volunteers.

The Ephrata Farmers Day Association needs additional volunteers & Board members. If you are interested in serving the community by volunteering at the Ephrata Fair, leave a voice mail message at (717) 733-4451, contact a board member or send an email to the Ephrata Fair.

- fair@ephratafair.org
- Entertainment Committee  
entertainment@ephratafair.org
- Vendors & Concessions  
concessions@ephratafair.org
- Commercial Exhibits  
commercial@ephratafair.org



Ephrata Farmers Day Association  
19 South State Street  
PO Box 492  
Ephrata, PA 17522  
(717) 733-4451  
www.ephratafair.org



Photo Credit: Mallory Weaver, EHS Student

Photo Credit: Laura Glashoff, EHS German Exchange Student



### Sponsorship Opportunities

I am interested in being a sponsor at the Ephrata Fair.  
Please have a representative of the Fair contact me.

Please check sponsorship you are interested in

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

WEBSITE

Please detach & mail to:  
Ephrata Farmers Day Assoc., PO Box 492, Ephrata, PA 17522

**Sponsorship Levels**

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Friends of the Fair

**Entertainment**

- Family Fun Night
- Star Sponsor
- Classic Sponsor
- Stage Sponsor

**Kiddies Day**

- Main Sponsor
- Honorary Sponsor

**Fantastic Dessert**

- Main Sponsor

**Tent City**

- Supreme Champion Sponsor
- Grand Champion Sponsor
- Reserve Champion Sponsor
- Barnyard Academy
- Petting Zoo
- Tug of War Challenge

**Baby Parade**

- Main Sponsor
- Honorary Sponsor

**Senior Day**

- Main Sponsor
- Honorary Sponsor



Photo Credits: Bryan Stough

## SPONSORSHIP LEVELS & OPPORTUNITIES

**Platinum Sponsor (\$3,000)**

Full page color ad in Ephrata Fair program

“Sponsor of the Day”

Corporate name on all Fair signage

Corporate name listed in special sections of the Fair program & Fair website

Corporate name will appear in the “Schedule of Events” in various media outlets

**Gold Sponsor (\$2,000)**

Full page ad in Ephrata Fair program

Corporate name on Ephrata Fair signage

Corporate name listed in special sections of the Fair program & Fair website

**Silver Sponsor (\$1,500)**

Half page black & white ad in Ephrata Fair program

Corporate name on Ephrata Fair signage

Corporate name listed in special sections of the Fair program

**Bronze Sponsor (\$1,000)**

1/4 page black & white ad in Ephrata Fair program

Corporate name on Ephrata signage

Corporate name listed in special sections of the Fair program

**Friends of the Fair (\$50 - \$250)**

**Entertainment**

**Star Sponsor (\$500)**

“Entertainment Act” main sponsor

Advertising in media outlets

Logo on Entertainment banners on stage & posters

Listing in Entertainment page of Fair program

**Classic Sponsor (\$300)**

Listing in Entertainment page of Fair program

Logo on stage banner & posters

**Stage Sponsor (\$250)**

Listing in Entertainment page of Fair program

**Tent City “The Agricultural Experience”**

**Supreme Champion Sponsor (\$500)**

Business card size ad in Fair & auction program

**Grand Champion Sponsor (\$300)**

Ad in auction program

**Reserve Champion Sponsor (\$250)**

Other sponsorship opportunities in this area include:

Barnyard Academy

Family Fun Night

Petting Zoo

Tug of War Challenge

**Kiddies Day Sponsor**

**Main Sponsor (\$500)**

Special mention included in Fair program

**Honorary Sponsor (\$250)**

**Fantastic Dessert Sponsor**

**Main Sponsor (\$500)**

**Baby Parade Sponsor**

**Main Sponsor (\$300)**

Sponsor sign in baby parade

**Honorary Sponsor (\$150)**

**Senior Day Sponsor**

**Main Sponsor (\$300)**

Sponsor sign in fair office



Photo Credit: Bryan Stough

Since 1919, Ephrata has hosted Pennsylvania’s Largest Street Fair. It is a time for folks to reacquaint with old friends, indulge in their favorite fair foods, browse the many exhibits and enjoy the variety of concessions, games and rides that line the midway. Tent City reminds us of the agricultural roots in this area. Fair Week is an eagerly anticipated highlight of the year, bringing Ephrata together as a community.

Sponsorships are vital in the operations of the Fair. Any sponsorships that we receive are used one hundred percent for the purpose of conducting the fair. Benefits of sponsorship include:

*Exposure to thousands of people each day & many times that number during the parade.*

*Prominent listing in 30,000 Fair Books*

*Listing on our website which has more than 25,000 visitors a year.*



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